

# **Redwood Holiday Sweepstakes Official Rules**

## **HOW TO ENTER**

**NO PURCHASE NECESSARY.** To enter, complete the entry form online at [www.redwoodholiday.com](http://www.redwoodholiday.com) or send a self-addressed, stamped envelope to Redwood Holiday Sweepstakes, 2150 Main Street, Red Bluff, California, 96080 and an entry form will be mailed to you. Entry forms must be completed fully. Any incomplete entry will be disqualified. All entries shall become the property of the Urban Park Concessionaires, parent company of addressee. Urban Park Concessionaires is not responsible for lost, misdirected or delayed entries. Entries received by telephone, fax, courier or personal delivery will not be accepted. Entries are valid if received only over the contest Web site or by U.S. mail. To be eligible, entries must be received not later than 5 p.m. on March 31, 2007. The winner will be notified by email, letter or phone call to be postmarked not later than 5 p.m. on April 30. The prize may be redeemed on any available day from May 1, 2007 through Dec. 31, 2008.

## **CONTEST RULES:**

1. This contest is open to individuals who are 18 years or older on the date of the drawing. Identification must be produced on request. Employees of Urban Park Concessionaires or Roaring Camp, Inc. and its advertising and promotional agencies and their respective affiliates and associates and such employees' immediate family members and persons with whom such employees are domiciled are excluded from this contest.
2. The prize is not redeemable in cash and must be accepted as awarded.
3. Decisions of the contest judges are final - no substitutions will be available.
4. In accepting the prize, the winner, and any guest(s), acknowledges that Urban Park Concessionaires and Roaring Camp, Inc., its employees and agencies may not be held liable for any loss, damages or injury associated with accepting or using this prize(s).
5. Detailed contest rules applicable to this contest, including contest entry dates, how to enter, and prize value, number and any restrictions applicable to these prizes are available upon request from Urban Park Concessionaires or Roaring Camp, Inc.
6. Winners and any guests at the age of majority must sign a release form as prepared and accepted by Urban Park Concessionaires and Roaring Camp, Inc. acknowledging their acceptance and understanding of the complete contest rules.
7. Urban Park Concessionaires and Roaring Camp, Inc. retains the rights, in its absolute and sole discretion, to make substitutions of equivalent kind or approximate value in the event of the unavailability of any prize or component of the prize for any reason whatsoever.
8. This contest is subject to all federal, state and municipal laws.
9. Urban Park Concessionaires or Roaring Camp, Inc. reserves the right to withdraw or terminate this contest at any time without prior notice.
10. Urban Park Concessionaires or Roaring Camp, Inc. may, in its sole discretion, prohibit any person from entering any contest that it believes is abusing the rules. Such abuse includes entering false information or tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules, or in an unsportsmanlike or disruptive manner. Only one entry per household will be allowed regardless the number of valid email addresses used to enter.

11. Six grand prizes of one, two-night stay at the Big Basin Redwoods Park Company Tent Cabins shall be awarded. The prize includes a reserved Tent Cabin in the Huckleberry Loop at Big Basin Redwoods State Park in Boulder Creek, Calif. and camping equipment for use during the stay including lantern, stove, pots/pans, cooler and sleeping linens. Each grand prize also includes 4 adult one-day entrance passes to the Roaring Camp and Big Trees Railroad including parking and round trip fare on the Bear Mountain line.
12. The winner shall be chosen by random draw from among all entries. The selected contestant will be contacted by email by the Urban Park Concessionaires and must reply within 72 hours to maintain eligibility.
13. The contest winner will be responsible for any additional expenses over and above the prize package, such as: food for cooking while at the tent cabin, meals, transportation, gift/food store purchases, as well as any damages that may occur during their visit at the Big Basin Redwoods Park Company Tent Cabins. Neither Urban Park Concessionaires nor Roaring Camp, Inc. will be responsible for any of additional charges outside the scope of the contest prizing, or damages that may arise during the stay.
14. The approximate value of prizes may vary.
15. Once confirmed, trip dates and room arrangements cannot be changed by winner. Winner and any travel companions must arrive on the same dates. No extensions are permitted, and any unused stay at the tent cabin will be forfeited.
16. Prize is not refundable, cannot be used in conjunction with any other promotion or offer and may not be separated or transferred.
17. Any prize issued in conjunction with this sweepstakes is not eligible for credit card, airline or other frequent traveler/purchase rewards.
18. Only one entry per household is allowed. More than one entry per household will disqualify the multiple entrant from winning any prizes.
19. The odds of winning depend on how many eligible entries are received. Urban Park Concessionaires and Roaring Camp, Inc. are not liable for any errors, damage or negligence that may arise in connection with this contest, including technical failures on the part of contest software, website down-time, human error or property damage incurred by any contest entrant.
20. By entering this contest, each entrant authorizes the Roaring Camp Railroads and/or Urban Park Concessionaires to send a notification should the entrant win and additional offers and news by email or other means. Entrants may opt out from receiving additional offers and news as provided in the confirmation email. The Roaring Camp Railroads and/or Urban Park Concessionaires will not distribute entrant names, addresses and contact information to any other party.

Redwood Holiday and redwoodholiday.com are the registered domain of the sweepstakes cooperative comprised of Urban Park Concessionaires, a California corporation, dba The California Parks Companies and Roaring Camp, Inc., a California corporation. No other official or unofficial relationship is defined by this promotional activity.